
Local Detroit Wedding Photographer offers Wedding Photojournalism and tips on Hiring a Photographer

Contributed by Administrator
Sunday, 17 May 2009

Hiring the right photographer to document your special day is important; there is no room for error

(EMAILWIRE.COM, May 15, 2009) Detroit, MI – Stanley Shelton, co-owner of J&S Portrait America, was recently interviewed. The first question pertained to choosing and hiring a wedding photographer. “It takes some time and research to choose the professional who is going to document your special day. There is no room for error; you must get this right; there is no do-over,” Stanley said.

One common mistake is letting a friend or family member act as photographer. Stanley said, “A professional photographer who is not an active participant in the ceremony is focused on the job, not catching up with a distant cousin or learning what’s new with an uncle. Allowing a family member to be photographer denies them the opportunity to drink, dance, enjoy the event and be included in the photo album.”

Next on Stanley’s list of tips was previous work and referrals, “Be sure to ask to see several complete wedding albums, not just a few of his greatest wedding shots. Also get referrals from people you know that have previously used this photographer, not the caterer, bar-tender or another vendor providing services for your wedding. Many professionals trade referrals without ever having actually evaluated the work.”

When asked about pricing, Stanley said, “You want to find someone who can work within your budget while giving you what you want. If you are confused about the pricing and what is included in the package, then keep looking. A good photographer will give a clear description of the services he is providing. Also, don’t be fooled by a big sales pitch. A good photographer will share good things about himself and show interest in getting to know his client. If he is too busy bragging about using only the best high-tech equipment to listen to you, then move on to the next one.”

The last question asked was “What is wedding photojournalism and how is it different from traditional wedding photography?” Stanley explained, “Wedding photojournalism is a new trend in wedding photography. It is the art of presenting a story through the use of pictures. For example, rather than posing the couple to each place their hand on the knife to cut the cake, the photographer will capture the moment as it happens naturally. With wedding photojournalism, the wedding photographer shows up well before the bride is ready and stays until the bride and groom leave the reception. He is the invisible man who creates a narrative collection of photos depicting actual emotions and experiences of the special event.”

Wedding photojournalism is gaining popularity as a style of wedding photography. “Couples see this style as being new and different from the traditional or classic style of wedding photography as they appreciate the moments being captured as they happened, not as a group of people posed and staring at the camera,” said Shelton. Read Stanley’s complete article on Wedding Photojournalism at <http://detroitweddingphotography.wordpress.com/>

Stanley Shelton is the owner of J&S Portrait America and has been in business for over 20 years. Stanley and his wife provide on location photography services for clients in Southeast Michigan and the Metro Detroit area

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This press release was submitted by Right Now Marketing Group, LLC