

Flowers are always a great gift idea

Contributed by Jay Smith
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here are frequently times when the occasion demands that you give a gift, but knowing precisely what to buy can prove difficult.

In most occasions, however, a beautiful bouquet of fresh flowers emerges as the best choice, with different stems and arrangements suited to a diverse range of occasions.

Buying a floral arrangement from a petrol station or a supermarket is something that many of us succumb to as a last minute resort when a present is needed quickly.

However, it is often the case that these flowers are wilted and without a pleasing scent.

When choosing a bouquet of flowers, whatever the occasion, most people know that the fresher the blooms are, the more beautiful they will be, but it is worth remembering that even if you are in a hurry, flower quality doesn't always have to be compromised.

Ordering online is a quick and easy way to purchase flowers which are simply stunning, while at the same time conveniently available with same day and next day delivery.

Interflora's arrangements are created by a team of expert florists and can be delivered across the country by hand for that personal touch. For those sending flowers a little further a field, there is an international delivery service too.

There is a wide array of plants and flowers to choose from for any number of occasions, including an Anniversary, a New Baby, a Birthday, a New Home, to say Thank You or Congratulations, or even if you have no reason other than Just Because!

What's more, you can make that gift extra special by adding any number of delightful extras, including chocolates, Champagne, or a cute Teddy Bear.

A modest bouquet can be chosen for those occasions where you are in doubt as to whether to buy a gift. The symbolism of different flowers mean they can be suited to mark life-changing occasions, such as the birth of a new baby - or a bereavement, when lilies are traditionally given to mourning family-members.

While there is always something stunning about a carefully arranged bouquet of fresh flowers, gift-givers should also remember that potted plants are also a suitable token for most occasions, with the added benefit that the recipient can continue to enjoy the plant long after other blooms would have wilted.

The notion that flowers are only a suitable token to express love or sympathy seems to be gently slipping from the public consciousness. Anyone appreciative of a well-considered gift might also be happy to accept a bouquet of freshly delivered flowers on a variety of other occasions; fuchsias to celebrate moving into a new house perhaps, or carnations as a thank you after a dinner party.

Nor should people assume that flowers are a "woman's gift".

Metrosexuals have officially ousted the British beefcake, meaning that few men would turn their noses up at an attractively presented pot plant, or bunch of visually striking flowers such as tiger lilies.

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