Making The Best Impression With Unique Wedding Invitations

Contributed by James Lingk Saturday, 02 February 2008

So it's time to plan your big day. Your wedding is ready to enter the planning stages and you've got a long list of tasks to do. Many things can easily get lost in the shuffle, including your attention to detail and demands for quality. Aside from the amazing wedding dress and flower arrangements that you have planned for your wedding, there is another important item that you absolutely must spend some time on: your personalized wedding stationery and invitations. Below are some key elements that you will want to get right so that you can send the most fitting and unique wedding invitations possible for your special day:

Handmade Unique Wedding Invitations vs. Off The Shelf

When ordering a mass produced wedding invitation you are often confined to the designs on hand. The companies that produce these stationery sets usually produce large quantities in advance and simply print your wedding information on them. This means there is often little flexibility in how your order can be customized (and changed altogether if need be).

Handmade invitations which are made to order by a designer allow you to be very specific about which design elements you can use such as paper stocks, ribbons and accents.

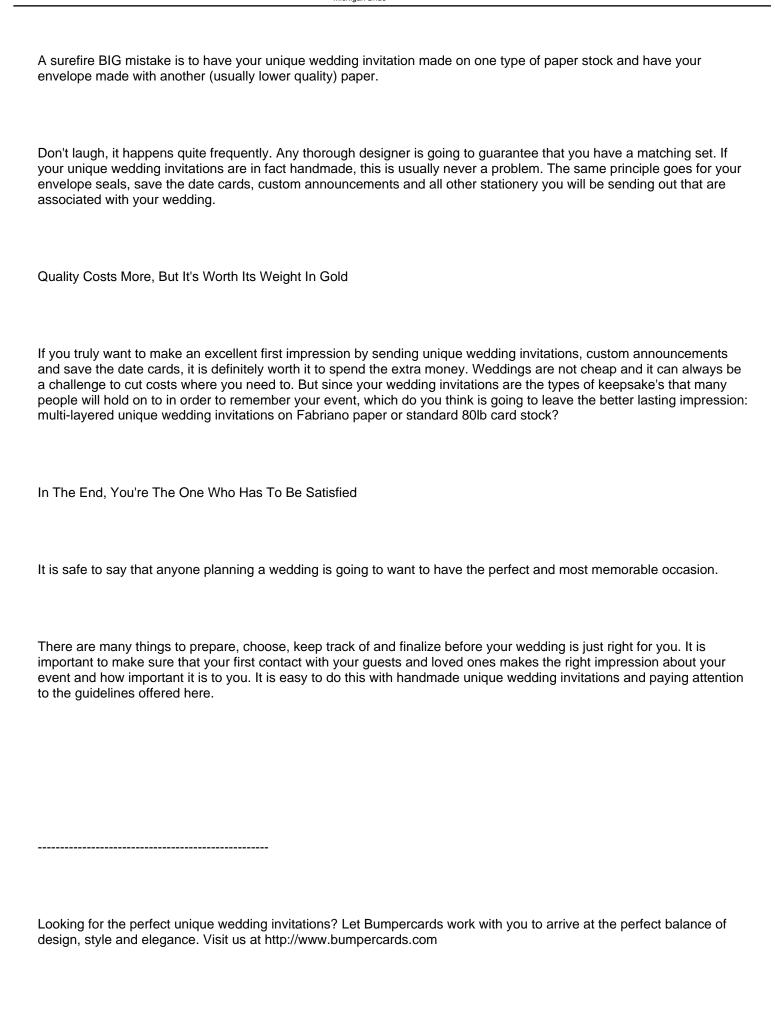
These types of unique wedding invitations can also be worked on and changed until you have the right design for you. Be sure you are aware of this before you hit the "approved" button on a mass produced set of wedding stationery.

Paper Stock - The All Important Ingredient

If you are going to make sure of one thing, make sure that the paper stock you are getting is of a very high and superior quality. These types of paper provide a very specific feel and quality when they are touched and handled. Flimsy or overly stiff card stock can make the wrong impression when opened and can capsize your wedding invitation's impression of quality very quickly. Some heavy card stock can be used to make a high quality invitation but the stocks that are made from cotton and other blending processes tend to have a softer feel and texture. These stocks also have visually appealing qualities and can instantly give the impression of quality - something that cannot be overstated.

Making Sure It All Matches

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