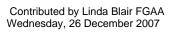
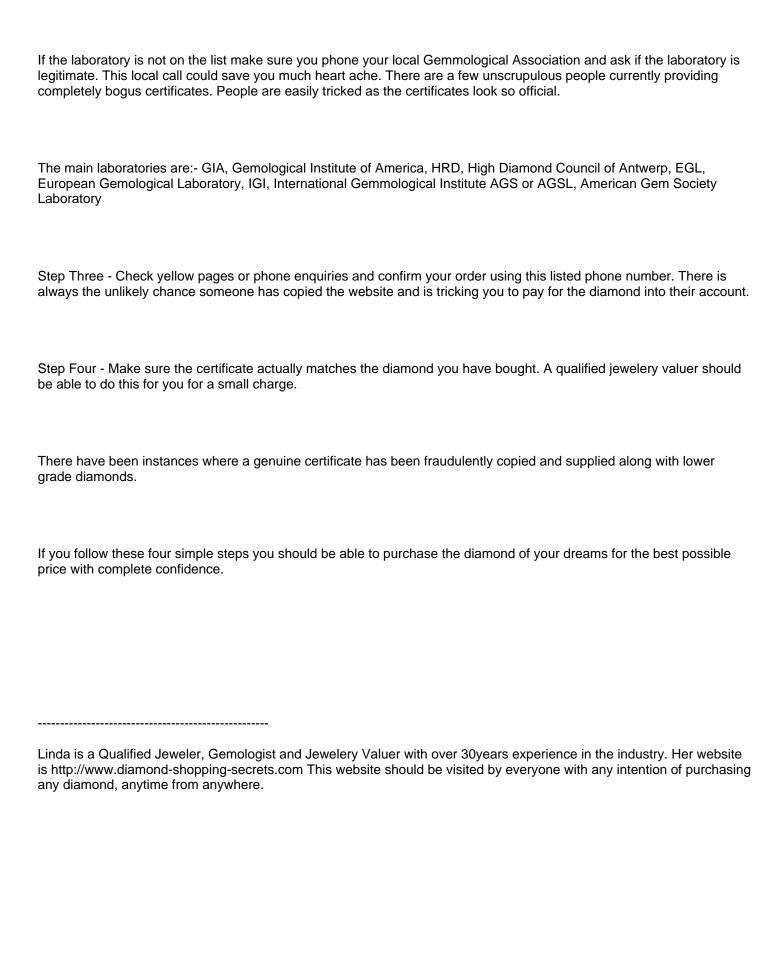
## How to Buy a Certified Diamond Online



Purchasing a diamond online is the most cost effective way to shop, however you must take a few simple steps. I have listed four steps here which should ensure a positive shopping experience.
Step One - you must purchase from some one qualified to know what they are doing. There are many imitations, treatments and synthetics out there which are very difficult to recognise. A person with limited knowledge could easily be the victim of fraud them selves and unwittingly pass this on to you.
The best way to separate them is to only look at websites which have a huge diamond inventory. For them to access this stock they must have good trade connections. This generally means they are well established in the industry.
Many also offer a 30day money back guarantee.
Typically the website would ask for you to enter details like the colour, clarity, shape, and sometimes even the type of certificate and quality of cut. Once you enter these details you are instantly presented with sometimes hundreds of diamonds to choose from.
Step Two - The diamond must be fully certified by a recognised laboratory. There are only a handful of these in the world. Some of the most common ones I have listed below. This is a laboratory, not simply a valuation. Only a laboratory can recognise a synthetic diamond.
If you are considering purchasing a diamond certified by a laboratory not listed below then take great care. I am not saying that they are no good. In Australia for instance
there are two local laboratories, the DCLA Diamond
Certification Laboratory of Australia and the ADGL Australian Diamond Grading Laboratory Both of these laboratories

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are recognised as legitimate and totally acceptable.



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