

# Wedding Jewelry: Saving Time And Money

Contributed by Michelle Lindsey  
Wednesday, 21 November 2007

According to history, wedding jewelry had its origins during ancient civilization. It is said that the Egyptians initiated the concept of wearing wedding rings as a symbol of marriage. While the earliest wedding rings were constructed of leather, ivory, and grass, today's wedding jewelry market has far exceeded the Egyptians' expectations. Each year, thousands of dollars are spent by couples on engagement rings and wedding bands. The following are a few useful tips that will help you to purchase wedding jewelry without breaking the bank.

## Start Early

The most stressful way to shop for wedding jewelry is at the last minute. In fact, last-minute shoppers usually pay more for their merchandise. With this said, starting early will give you the upper hand on the best deals out there. Consumers that begin shopping early, have the advantage of doing a cost-comparison analysis. Cost-comparison shopping is a definite way to ensure that a consumer will get the best deal. Some brides begin shopping for their bridesmaids gifts as much as 18 months in advance!

## Research

In order to begin the cost-comparison process, you must first conduct a little research. Because there is thousands of wedding jewelry dealers in industry, you must narrow your search down to a few options. It's impossible to compare prices at every jewelry store. Try to narrow your choices to a few types of jewelry such as pearl bridal jewelry or perhaps Swarovski crystal jewelry. Some online stores will let you order several items to select from and let you return the rest.

## Holiday Specials

Most wedding jewelry dealers offer special discounts during Valentine's Day, Christmas, and other love-inspired holidays. Even if you are not planning to get engaged during one of these occasions, it is a good idea to take advantage of the special discounts offered during these special holidays. A companion idea is to bookmark some of your favorite stores and look for sales or specials on the type of jewelry that you are interested in.

## Shop Online

In today's society, a large portion of the population conducts most of their shopping online. In fact, shopping online entitles consumers to take advantage of the best deals. Buying wedding jewelry online is a great way to cut down on cost and to get a better idea of what's available under a broader microscope. It helps to find a store that answers the telephone with someone that will spend time discussing ideas with you.

## Buy Wholesale

In America, buying wholesale is one of the most efficient ways to save money. Many wedding jewelry dealers are able to lower their prices when they purchase wholesale merchandise. When conducting your research, search for wholesale jewelry dealers. Be Careful!- You will need to investigate and compare quality and price when dealing with someone who claims to be selling wholesale. Most wholesalers do not sell direct to the public.

## Budget Wisely

Although wedding jewelry is meant to last a lifetime, no one wants to spend a lifetime paying for it. As a word of caution, try to avoid purchasing wedding jewelry through financing. Using some of the ideas listed above, you should be able to find easily affordable jewelry. Bridal jewelry is meant to symbolize the love shared between two people. Its symbolism shouldn't be hindered by an outstanding credit balance attached to an astronomical interest rate. In this case, it's best to wait and save up for the wedding jewelry of your dreams.

---

Michelle writes about many subjects in the area of jewelry, fashion and weddings for <http://www.silverlandjewelry.com>  
Shop for unique bridesmaid gifts And Pearl Bridal Jewelry